

Helping you and your organization shift towards a culture of accessibility that will open markets and reduce legal liability.

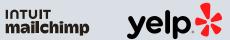
Plus it's the right thing to do!

PREVIOUS CLIENTS INCLUDE:



















## **Speaking topics**

### Building a network of accessibility champions

You don't need a bunch of accessibility experts — You need a network of accessibility champions. Here's how you can establish such a network in your organization.

# The internet is unusable for disabled people

This talk is about realizing how bad the "web experience" can be for disabled people. I use concrete examples from my podcast guests to illustrate accessibility barriers, and provide paths to avoiding these hurdles.

### Forget accessibility: Think inclusive design

Organizations are more aware than ever of the need to build experiences that are accessible for disabled people. But thinking about "making things work for disabled people" creates an us vs them mentality that helps no one.

### **About Nicolas**

Nic Steenhout has been an accessibility trainer and troubleshooter for over 25 years. He's worked on three continents, collaborating with various organizations, from local governments to large corporations, focusing on web accessibility and digital inclusion.

Known for his pragmatic, down-to-Earth approach, Nic helps his clients navigate complex accessibility challenges. When he is not off on a birdwatching adventure, you can find him speaking at events or leading workshops.

## Typical takeaways

- Understand why accessibility is so important to your company, to your clients, and to disabled end users.
- Discover why and how to build an internal network of accessibility champions.
- Find out what accessibility-related laws and regulations apply to your company, and how you can become compliant.
- Learn through story telling what positive impact removing barriers can have on disabled end users.
- Identify processes and workflows you can improve to reach a point where accessibility work becomes second nature rather than a major effort.



Before Nic's talk, I'd been aware of a few tools out there for increasing accessibility of your web applications, but it quickly became apparent that I'd barely scratched the surface. Excellent talk. I appreciated how he balanced detail with pointing attendees to references and resources to further their own understanding later. He has an easygoing, amiable presentation-style.

Hilary Stohs-Krause



Your personal stories engendered empathy, your encouragement inspired action, and your practical tips gave us the tools.

Riley Major



An entertaining speaker who spoke from firsthand struggles and experiences. Very insightful. Shows us that simply opening up to other perspectives can help others enjoy the products and services we use.

**Trent Harvey** 

## **Training topics**

### Looking good is half the accessibility battle

Designers can have an impact on over 50% of all accessibility. Color contrast, form labeling, heading structure, and link styling are just a few basic topics discussed in this training.

### Keyboard, images, forms, contrast, and ARIA

The basics element of building accessible websites and web-based applications

#### Practical hands-on accessibility testing

Learn a workflow and techniques to find accessibility defects in your website or web-based application. Includes automated, manual, and functional testing concepts.